

**Temecula Valley Soccer Association
Board of Directors Meeting Minutes
August 25, 2016**

I. Call to Order:

The meeting was called to order at 7:02pm by President, David Guinn at the Corner Bakery, Temecula Parkway, Temecula.

II. Roll Call/Welcome Guests

<u>Board of Directors</u>	<u>Advisory Committee Members</u>
<input checked="" type="checkbox"/> David Guinn, President	<input type="checkbox"/> Ralph Taylor, Risk Management
<input checked="" type="checkbox"/> Dan Deese, Vice President (8's Div Coord)	<input type="checkbox"/> Holly Ostroske, Fields and Equipment
<input checked="" type="checkbox"/> Cinnette Manassee, Secretary	<input checked="" type="checkbox"/> Dave Haggerty, Team Photos
<input checked="" type="checkbox"/> Jayme Dierken, Controller	<input type="checkbox"/> Tom Higley, Website & Publicity
<input checked="" type="checkbox"/> George Clendinning, Registrar	<input type="checkbox"/> Ken Paplanus
<input checked="" type="checkbox"/> Dan Settle, Director of Coaches	<input checked="" type="checkbox"/> Patrick Yorke, Division Coordinator (6's)
<input checked="" type="checkbox"/> Derek Rogers, Director of Referees	<input type="checkbox"/> Gary Jarvis— Division Coordinator (10's)
<input checked="" type="checkbox"/> Linda Norton, Director of TOPS	<input type="checkbox"/> Brian Kuramoto - Uniforms, Age Coordinator (12's)
	<input type="checkbox"/> Yogesh Kohli – Division Coordinator (14/18's)

Also Present: Mad Moose Media

III. Review and Approval of Agenda

A motion to approve the Agenda was made by George. Jayme seconded the motion. The motion carried.

IV. Approval of Minutes

A motion to approve the Minutes was made by Linda. Dan D. seconded the motion. The motion carried with George abstaining.

V. Guest Speaker(s): Mad Moose Media

Mad Moose Media brought their mini self-serve kiosk cart and gave the BOD a hands-on demonstration of how customers are able view and order printed photos. Mad Moose has the ability to customize borders for each occasion. Logistical questions were addressed. Dave H. will supply Mad Moose with field locations. Mad Moose has one large trailer with four stations and four printers as well as the mini kiosk cart they used for their demonstration which has two stations and one printer. The group discussed the option of utilizing Mad Moose Media at different events such as regular season, play-offs and Commissioner's Cup. Photo prices are \$20 each, Mad Moose is working on getting TVSA the price of \$15 each. Posters, which sell well at tournaments, are \$50 for a 16x24, and \$80 for a 24x36. Mad Moose is hoping to be able to offer TVSA reduced pricing of \$40-\$45 for a 16x24 poster and \$70-\$75 for a 24x36 poster. The BOD requested a revenue share if we utilized Mad Moose at Commissioner's Cup. Mad Moose asked for us to help with marketing by distributing flyers or posting on social media. Mad Moose also reassured the BOD that they do not post pictures of minors online as part of their marketing campaign without obtaining consent. Mad Moose was informed that they would be required to have a Temecula business license and provide a certificate of insurance. Dave H. and David G. will follow-up Mad Moose Media to establish them as a vendor. Dan S. will contact Mike Sullivan about creating this year's Commissioner's Cup logo.

VI. Immediate Action Items

A. EZ-Ups – Jayme Dierken

Jayme reported that the EZ-Ups we discussed in the previous meeting are more expensive than we originally thought. A 10'x15' shade tent with roller bag, stakes and a logo on one side is \$1,300. The EZ-Ups are also heavy at 92 pounds each. Jayme asked the board to discuss whether or not we would like to research different brands or purchase lighter units. The group discussed temporarily using smaller units at all locations except RRSP. It was felt that larger well-built units were necessary for Commissioners Cup, especially due to the wind. Jayme will check on other vendors. David will find out what vendor and pricing CalSouth has been able to get. Dave H. will ask MVP where they get their shade tents. Jayme said that the temporary smaller units could be purchased at Walmart for \$88 each, if desired. Linda motioned to release funds of, not to exceed, \$600 to purchase six 10'x10' shade tents. Dan D. seconded the motion. The motion carried.

B. Goal Set-Up Refreshments – Patrick

Patrick asked the board to consider purchasing and providing refreshments for the volunteers that assist in the set-up and tear-down of goals. Linda motioned to release funds of, not to exceed, \$300 for refreshments for volunteers assisting in the set-up and tear-down of goals for the 2016-2017 season. Jayme seconded the motion. The motion carried with George abstaining. Derek brought to the BOD's attention that we only have a couple of coolers and recommended that we purchase more to hold the refreshments and for use during Commissioner's Cup. Jayme motioned to release funds of, not to exceed, \$700 to purchase 6 new coolers. Dan D. seconded the motion. The motion passed with George voting against. When asked his reasoning, George stated he felt it was too expensive. Patrick will follow-up and purchase the coolers.

C. Picture location – Dave Haggerty

Dave H. and David G. reported that MVP feels there is not enough room in the original allocated space near the CRC without encroaching the soccer field. Alternate options were considered (Chaparral, TVHS, the original location near skate park) but none were available. Pictures will be located on the soccer field adjacent to the CRC. All games have been relocated to different fields. Dave H. will get with Holly to put an overlay of the pictures location on the fields photo that is online. Dave H. asked that opening Field Marshals obtain the picture packets from the storage unit and take them to the fields.

VII. Old Business

A. Purchasing Field Space - Derek

Derek asked the BOD to discuss whether or not they would consider purchasing field space and perhaps building our own soccer sports park. It was determined that there was interest in the idea but it was difficult to discuss its feasibility without having more information. The topic was tabled and moved to New Business. Derek will provide more information at our next meeting.

B. Master Calendar - Gary

Gary was not present. The topic was tabled.

VIII. Controllers Report

Jayne presented the Controller's report and told the BOD that the uniforms expense has been recognized on the P&L. She also reported that our taxes have been completed and filed.

IX. Directors and Committee Reports

Derek Rogers, Director of Referees – Derek reported that he projected that we save quite a bit of money on referee fees due to having a one-person crew, instead of three in the 10's division. David informed Derek and the BOD that District 5 recommends a 2-person ref crew. Derek will rework the ref schedule and have a 2-person crew at the 10's games. He will begin re-training the refs on Saturday. Derek asked the BOD to please inform him of any issues even if the issue has been discussed and/or resolved with the referee.

George Clendinning, Registrar – George reported he was having trouble pulling up team schedules on the website. It was verified that the schedules were not showing up on all devices. David will follow-up with SageBlu. George said that he is working to balance out the numbers on some of the teams. Younger division teams will be distributed next week on Wednesday, August 31st and Thursday, September 1st. at the Corner Bakery. 4's and 5's Wednesday at 6pm; 6's Wednesday at 7:30pm; 8's Thursday at 6pm.

Cinnette Manassee, Secretary – Cinnette reported that the new TVSA stickers are ready for pick-up.

David Haggerty, Team Photos – Nothing to report

Linda Norton, Director of TOPSoccer – Linda reported that the first day for TOPSoccer will be Friday, September 9th.

Jayne Dierken, Controller – Nothing to report

Patrick Yorke, Division Coordinator (6's) – Patrick reported that he is still recruiting coaches. Patrick asked about the Division Coordinators' procedure to verify Risk Management status of coaches. He stated he is having difficulty getting the status information via CORIS. It was explained that after a coach goes through the LiveScan fingerprinting process the status is sent to CalSouth and must be updated in CORIS. At this time, access to CORIS is only given Registrar's. Ralph will need to use George's password until he and/or others can be trained as registrars. It was further explained that a coach may have more than one profile in the system which makes things more challenging. Other DD's suggested that looking up a coach via just their last name or just via their child's name was helpful. Dan D. suggested a method of keeping track of the coaches RM status.

Dan Settle, Director of Coaches – Dan stated that he will email out All-Star Coach applications this week.

David Guinn, President – David reported that Pala park is not available for TVSA practices on Friday, August 26th. Paloma has been made available instead. Louie DeLaRosa has been named interim Commissioner of D5 until the elections in the Spring. D5 is not in complete agreement on the implementation of the new laws of the game. At this point, TVSA will play regular soccer laws but on smaller fields with less players in the 12's division. There will be no throw-in's, no punts and no heading in the 10's. David has sent out an email with the changes and updates. David will see that the new rules and regulations (laws of the game) are posted on the website.

X. New Business

A. Purchasing Field Space - Derek

B. Master Calendar – Gary

XI. Good of the Game - *Everyone please support TVSA*

- Good turn-out to set up goals.
- Galway Downs offered to rent us field space. David asked them why we would do that if we can get field space for free.
- Eliminating coaching conflicts for those with multiple teams is extremely difficult. Please do not promise no coaching conflicts as way to recruit coaches.

XII. Meeting Adjourned

Linda motioned to adjourn the meeting at 8:30pm. George seconded the motion. The motion carried.