

**Temecula Valley Soccer Association  
Meeting Minutes  
May 28, 2015**

**I. Called to Order**

Called to Order at 7:04pm by Dan Settle at Temecula Assistance League

**II. Roll Call/Welcome Guests**

**Standing Members**

- David Guinn, President
- Dan Deese, VP Rec
- Cassie Whitsitt, Controller
- George Clendinning, Registrar
- Dan Settle, Director of Coaches
- Derek Rogers, Director of Referees
- Holly Ostroske, Director of Fields and Equipment
- Linda Norton, Director of TOPS
- Stephanie Weatherly Director of Player Relations
- Dave Haggerty, Director of Team Pictures
- Cinnette Manassee, Secretary

**Deputies**

- Yogesh Kohli – Age Coordinator
- Perry Ludwig—Age Coordinator
- Ralph Taylor – Age Coordinator
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Also Present:

Kevin Kurtz  
Dawn Hlavac - Score  
Joe Avila - SageBlu  
KiKi Avila – SageBlu

**III. Review and Approval of Agenda**

A motion to approve the Agenda was made by George. Linda 2nd the motion. The motion was carried, unanimously.

**IV. Approval of Minutes**

A motion to approve the Minutes was made by Holly. Dan D. 2nd the motion. The motion was carried, unanimously.

**V. Guest Speaker(s)**

**Dawn Hlavac from Score**

Dawn made a presentation to the Board regarding her company's proposal to provide uniforms and related soccer gear.

**Joe and KiKi Avila from SageBlu Marketing Presentation**

Joe and KiKi made a presentation to the Board regarding their company's proposal to provide website services.

## **VI. Immediate Action Items**

### **A. Reduced Fee Applications**

Dan Deese spoke about the Reduce Fee Application. The group discussed adding the form to the downloads section of the website. Dan D. motioned that TVSA provides a reduced registration fee of \$45.00 per season for Fall and Spring 2016 for eligible households. George 2<sup>nd</sup> the motion. The motion carried.

### **B. Komen Run**

Stephanie told the Board that she is the Chairperson for this year's Susan G. Komen Race for the Cure. Stephanie spoke about TVSA's support for the Komen event in years past as well as the Paint the Fields Pink program in which pink socks, shirts, etc. are sold to support Komen and promote breast cancer awareness. Stephanie made a motion to release \$675 to participate in this year's Komen event and sponsor a kid's craft booth. Cassie 2<sup>nd</sup> the motion. Motion was carried.

Perry asked about current "Pink Inventory". Stephanie said there were plenty of Pink shirts. The topic of inventory was then tabled and will be discussed at a future meeting.

### **C. TOPS Equipment and Party**

Linda spoke on the need for additional equipment to accommodate the additional TOPS players. Linda mentioned that Sandy Castillo of Cal South will supply some equipment for the program. Linda also spoke about having an end of season party for TOPS. Linda motioned to release funds, not to exceed \$500, for the TOPS program equipment and end of season party. Cinnette 2<sup>nd</sup> the motion. The motion carried unanimously.

### **D. TOPS Reduced Fees**

Linda motioned to reduce the TOPS registration fee from \$45 per season to \$20 per season. Dave H. 2<sup>nd</sup> the motion. The group discussed that donations from uniform and picture vendors made this idea feasible. The motion carried unanimously. Linda also shared with the group that she had a chance to collaborate with the Murrieta TOPS program and exchanged ideas regarding a TOPS tournament. It was noted that Saturday games were too difficult for families and Friday evenings worked well.

### **E. Volunteer Gifts**

Holly spoke about the lack of board members and volunteers to remove goal nets this season. She mentioned that she appreciated two volunteers that did a great deal of work removing nets and asked the board to thank them in the form a gift card and a free player registration. The group had varying opinions regarding the goal removal procedure and the giving of gifts to volunteers. David called for a motion. Holly motioned for two \$50 gift cards be purchased as a thank you for the 2 coaches that volunteered for goal removal. Cassie 2<sup>nd</sup> the motion. 4 votes in favor, 4 votes against, 4 abstained. In the event of a tie, the President votes. President, David Guinn voted no. The motion did not carry.

## **VII. Old Business**

### **A. Board Party**

David proposed to the group the BOD party be held at The Gambling Cowboy or South Coast Winery. The group discussed a date and budget. Cinnette motioned to release funds, not to exceed \$2500 for a Staff Appreciation Dinner with spouses to be held at The Gambling Cowboy or South Coast Winery on July 11<sup>th</sup>. Cassie 2<sup>nd</sup> the motion. All voted in favor, except George who voted no. Motion carried.

## **VIII. Controllers Report**

Cassie presented the Controllers report. There was no discussion.

## **IX. Directors and Committee Reports**

***Stephanie Weatherly Director of Player Relations and Website*** – Stephanie spoke about a new TVSA Operational Calendar that she created with Google Calendar that would help to keep important dates and information organized as we absorb the many tasks that Doug had handled in the past. Stephanie asked the group to provide feedback on the Calendar as we move forward.

***George Clendinning, Registrar*** – George stated that we have 660 players registered for the Fall Season as of this date. He asked the group to think about dates that we could hold evaluations for incoming players.

***Yogesh Kohli – Age Coordinator*** – Nothing to report

***Perry Ludwig—Age Coordinator*** – Nothing to report

***Derek Rogers, Director of Referees*** – Derek reported that the majority of the comments during the Spring season were positive. Only a few negative issues occurred and they were minor and common issues concerning refereeing.

***Dave Haggerty, Director of Team Pictures*** – Dave asked if the need for 2-3 vendor bids was a by-law change and why. David G. responded that it was a recommendation made during the Financial Review. Dave H. said he has received the BK items to review. George asked if we had a time constraint issue regarding uniforms. Dave H said he thought we would be okay and that he would have all the information and a recommendation by next meeting. David asked if MVP is to remain the picture vendor for Fall. David G. said that they would unless someone made a motion for the picture vendor to change. The picture dates are set for August 29<sup>th</sup> for the olders, pending city field approval, and September 12<sup>th</sup> for the youngers. David H. said that he would be exploring new vendors for medals.

***Holly Ostroske, Director of Fields and Equipment*** – Nothing to report

***Dan Settle, Director of Coaches*** - Dan S. stated that he would like to set up a Skills Camp mid July and would be looking for Board Members and Coaches to volunteer assisting with that. He said that overall the season was good. He encouraged the Directors/Age Coordinators to not have the problem coaches return for next season. He told everyone that the Signature program would not continue in the Fall season as we were unable to obtain the city's approval. Dan said that overall the Signature program went well and all teams performed well at the Super Cup tournament and that the majority of the GU14 Signature players had chosen to move on to Hawks. Dan S. notified everyone that he was hired by Hawks to coach a GU15 team. He also stated that he would remain with TVSA. This began a discussion regarding the continuation of the Signature program. After a few minutes the topic was tabled for discussion at a future date.

***Dan Deese, VP Rec*** – Nothing to report

***Linda Norton, Director of TOPS*** – Nothing to report

***Cinnette Manassee, Secretary*** – Nothing to report

***Ralph Taylor – Age Coordinator*** – Nothing to report

***Cassie Whitsitt, Age Coordinator*** – Nothing to report

**David Guinn, President** – David stated that the Signature program was successful, yet a failure and that he does not recommend moving on with the program. David asked the group to consider having a scholarship program in the future that would benefit students that have grown up playing and/or refereeing with the league. David told everyone that he feels that the league may be getting too big for us to handle effectively as we have approximately 2100 players each Fall and 1600 each Spring. David also suggests that everyone takes a week or two to relax and regroup because it is apparent that our stress level is high.

**X. New Business (Items to be acted upon at the next regular meeting)**

**A. League Structure, TVSA/Hawks wording and use**

David noted that Hawks and TVSA is to remove the opposite organizations identification/logo on January 1<sup>st</sup>. Furthermore, they will have 6 months to ramp down the use of merchandise that has the combined logo/identification.

**XI. Good of the Game. Everyone please support TVSA**

1. The TOPS article in The Valley News
2. Linda thanked Holly for making her daughter feel comfortable and welcome returning to soccer this season after a 5 year hiatus and that her daughter's experience was a compliment to Holly and TVSA.
3. Temecula Qponer featured TVSA

**XII. Adjourned**

Meeting was adjourned at 9:34pm by David G. Holly 2<sup>nd</sup> the motion. The motion carried.