

**Temecula Valley Soccer Association
Board of Directors Meeting Minutes
June 23, 2016**

I. Call to Order:

The meeting was called to order at 7:07 pm by Director of Coaches, Dan Settle at the Corner Bakery, Temecula Parkway, Temecula

II. Roll Call/Welcome Guests

<u>Board of Directors</u>	<u>Advisory Committee Members</u>
<input type="checkbox"/> David Guinn, President	<input checked="" type="checkbox"/> Ralph Taylor, Risk Management
<input type="checkbox"/> Dan Deese, Vice President (U8 Div Coord)	<input checked="" type="checkbox"/> Holly Ostroske, Fields and Equipment
<input checked="" type="checkbox"/> Cinnette Manassee, Secretary	<input type="checkbox"/> Dave Haggerty, Team Photos
<input checked="" type="checkbox"/> Jayme Dierken, Controller	<input type="checkbox"/> Tom Higley, Website & Publicity
<input checked="" type="checkbox"/> George Clendinning, Registrar	<input checked="" type="checkbox"/> Ken Paplanus
<input checked="" type="checkbox"/> Dan Settle, Director of Coaches	<input type="checkbox"/> Patrick Yorke, Division Coordinator (U6)
<input type="checkbox"/> Derek Rogers, Director of Referees	<input checked="" type="checkbox"/> Gary Jarvis— Division Coordinator (U10)
<input checked="" type="checkbox"/> Linda Norton, Director of TOPS	<input type="checkbox"/> Brian Kuramoto - Uniforms, Age Coordinator (U12)
	<input type="checkbox"/> Yogesh Kohli – Division Coordinator (U14/U18)

Note: Holly Ostroske arrived at 7:14pm

Also Present: Jason Ashton, Samantha and Wes of Mad Moose Media

III. Review and Approval of Agenda

A motion to approve the Agenda was made by Jayme. Linda. 2nd the motion. The motion carried.

IV. Approval of Minutes

A motion to approve the Minutes with the spelling corrections was made by Linda. George 2nd the motion. The motion carried.

V. Guest Speaker(s):

Jason Ashton – Mad Moose Media

Essentially, Mad Moose Media provides action photos. When asked, they claimed to be able to handle our 170 teams at 5 locations. They would come out and shoot for 3 weeks and then sell for 3 weeks. Sales are done through a self-service kiosk that allows customers to view, customize and print the photos on-site. Logos could be added to prints. The Kiosk software makes it easy for the customer to bring up all the photos of their player by typing in a team number and/or player number. Mad Moose would be willing to bring a Kiosk for a demonstration if we would like.

Photo Pricing:

8 x 10	\$15-\$20
16 x 24	\$40-\$60
24 x 36	\$65-\$100

Mad Moose Media recommends eliminating the hassle of picture day by allowing them to provide what they feel is a more meaningful photo by “capturing the moment”. When asked about team

photos, Jason said that they could take a team photo at the individual fields and that it would take about 5 minutes per team.

The board briefly discussed the presentation. The consensus seemed to be that it looked like a good product that we may want to check out further and give a try. However, we feel that although many families would participate, it may not appeal to everyone and should not replace the standard team picture day.

VI. Immediate Action Items

A. Division Directors – George

George wanted confirmation who had been assigned to each division and stated the need for a U4/U5 Director.

B. U18 Signature – Ken

Ken told the BOD that Cal South had approached TVSA about having U18 team participate in the Fall Signature League. Ken asked the board to consider this and solicited feedback. Ken spoke about experience and desire of the current team to continue playing this format and level. He also spoke about the willingness of Cal South and Cal North working together to ensure a successful program. The group discussion focused on whether or not there would be enough players available to field a Signature team and still offer a viable 7 vs 7 program for the remaining players. George felt that the minimum number of teams necessary is 4, which has been the number of teams we have had in the last couple years. The group also discussed the possibility of having the rec teams in the U18 division play interleague if necessary. It was explained that the city of Temecula has not approved a similar request in the past but that if the BOD wanted to move forward with a U18 Signature team in the Fall that we could bring it up with the city once again. No action was taken as none of the five voting board members present were willing to make a motion since three executive board members and five advisory committee members were absent.

VII. Old Business

A. EZ Up

Before Cassie left she had brought up the need for more/new TVSA EZ Ups. Dan Settle said that he would check out the current inventory and follow up .

B. TVSA Stickers

Cassie also mentioned before she left that we had run out of TVSA Stickers (Car Decals).Cinnette said that she would follow up.

VIII. Controllers Report

Jayme presented the Controller's report and told the BOD that the CD was automatically renewed for one year. She recommended that we look into possibly changing this in the future. George asked if the current report reflected the Spring Registration Cal South registration payment yet. Jayme responded that it did not.

IX. Directors and Committee Reports

Linda Norton, Director of TOPSoccer – There have been no problems with registration and the \$0.00 fee for TOPSoccer players.

Jayne Dierken, Controller – Nothing to report

Cinnette Manassee, Secretary – Will be creating new BOD directory, asked BOD to please send any updates.

Gary Jarvis, U10 Division Coordinator – Nothing to report

Ken Paplanus, Advisory Committee Member - – Nothing to report

Ralph Taylor, Risk Management Coordinator – Ralph reported that he needs to follow up with David G. regarding what he found out regarding the status of the FBI clearance through Cal South.

Dan Settle, Director of Coaches – Dan reminded everyone that the 2nd Annual Kick Hunger Soccer Camp will be held July 25 -27, 2016 at Birdsall Sports Park.

Holly Ostroske, Fields and Equipment – Holly recommended that TVSA hold off on making any changes to field and/or goal sizes for the Fall season and wait until we get more information from Cal South District 5.

George Clendinning, Registrar – George reported that approximately 1600 players have registered for the Fall season. He also reported that there has been some confusion with the new age matrix. District 5 is against players playing down a division and that we must follow age matrix. Registration has closed for all non-residents, but they are currently being wait-listed.

X. New Business

A. EZ Up

B. TVSA Stickers

C. Mad Moose Media

XI. Good of the Game - *Everyone please support TVSA*

“Go USA!”

XII. Meeting Adjourned

George motioned to adjourn the meeting at 8:28pm. Jayme seconded the motion. The motion carried.