

TVSA - Board of Directors Meeting

April 23, 2015

Minutes

I. Call to Order

The meeting was called to order at Automotive Specialties by President, David Guinn at 7:02pm.

II. Role Call/Welcome Guests

The following members were present:

Standing Members

David Guinn, President

Dan Deese, Vice President

Cassie Whittsitt, Controller

George Clendinning, Registrar

Dan Settle, Director of Coaches

Holly Ostroske, Director of Fields and Equipment

Linda Norton, Director of TOPS

Stephanie Weatherly, Director of Player Relations and Website

Cinnette Manassee, Secretary

Deputies

Yogesh Kohli, Age Coordinator

Perry Ludwig, Age Coordinator

Ralph Taylor, Age Coordinator

Also present:

Andie Whittacre, TOPS

III. Review and Approval of Agenda

Cassie motioned to approve the agenda. Holly 2nd the motion. Motion carried unanimously.

IV. Approval of Minutes

George motioned to approve the minutes. Dan D. 2nd the motion. Motion carried unanimously.

V. Guest Speaker – Andie Whittaker (See immediate action item A.)

VI. Immediate Action Items

a. TOPS Soccer

Dan S. introduced Andie Whittaker, TOPS and congratulated Andie and Linda for growing TOPS to 20 players. Andie spoke about her experience with special needs kids and TOPS. She and Linda are pleased with how TOPS is proceeding this season. They shared that there have been many compliments from the TOPS players' parents. Dan S. reminded Andie and Linda to ask the board for what they need to run the program. Dan S. asked that the Signature coaches to bring their team out to participate in a TOPS practice and assist Linda and Andie. Perry asked if the U10 team was too young to participate. Linda and David G. both responded that it was not. Ralph shared a story regarding a TOPS practice which led to Linda to mention that more volunteers are needed in order to keep all players focused in their practice space. Stephanie will advertise online that TOPS has community service hours available for high school students. David G. asked Perry to see if his contact at The Valley News could do an article that would run now and promote TOPs for Fall. He also mentioned that if the player numbers increased that more field space could be allocated to TOPS.

b. Signature League

David G. stated that having 5 signature teams may have been a bit ambitious this year and that the road has been a little bumpy due to several factors i.e. club players, Kristen's departure and changes in coaching and some extreme coaching styles and/or approaches. David recommended that we should limit it to one team per division.

David mentioned that in the past the league has not had an interest in Signature in the Fall and suggested we discuss it. The board discussed that Signature league should be for rec players returning in the Fall that are looking for a higher level of development and play during the Spring season. It was further discussed that continuing Signature in the Fall would deplete the talent during the more competitive Fall season which is not in the best interest of the players or the league. Ralph

mentioned that Signature players have shown an interest in continuing practice throughout the summer to keep their skills up. David state that the City of Temecula has not allocated field space to TVSA over the summer. David G. also stated that we could speak to the city about field space for some summer clinics (“Hot Summer Nights”) we but that we would need to open the clinics to everyone. Stephanie mentioned that parents have been asking for summer clinics, especially BU12 and 14’s.

c. Website

David G. asked about the status of our website and integration of the registration system in regards to it being ready for Fall registration which will open in May. Stephanie said that she has not made much progress as she has not had a lot of time to dedicate to it and that at times it has been difficult to coordinate with the vendor. Stephanie mentioned that League Dynamics, an app that works with Affinity, would be ready to demo their product tomorrow. There was some discussion regarding the difference with League Dynamics and Affinity. It was explained that Affinity handles registration and League Dynamics can pull data from registration to help us with geo-mapping, game schedules, ref schedules and rosters. During the discussion it was determined that having the new system up and running for the Fall season is unrealistic. Stephanie, David G. and George will work together to see if the new system can be run simultaneously with our current system so that we can work out any bugs and be ready to use it for the Spring 2016 Season.

d. Sportsmanship

Dan S. is discouraged by some of the issues he has had to deal with lately. He asked all division directors to go out and compliment great coaches and let them know that they are appreciated. He also asked that they also talk to coaches about running up the scores during the game. Dan emphasized that Spring is for the development of all players and is suppose to be fun for everyone. He would like coaches to limit club players to two goals per game and to consider sitting them out or playing them in a defensive role in order to allow the rec players to have ample play time and opportunities. He reminded everyone that although we are glad club players come out to have some fun, these players are not returning to rec and our focus should be on developing rec players.

Yogesh asked about the leagues philosophy about running up the score during the Fall season when teams are trying to make it to Commissioner’s Cup. David G. said although the Fall season is more competitive, running up the score is never okay.

e. New Board Member

Dan D. asked if that when Cinnette was approved as secretary during the last meeting if that automatically made her a Board Member. David G. responded that it did.

f. Fall Registration

George stated that Fall registration would be open May 1st through June 30th. David G. questioned if registration could close on June 15th instead of June 30th. George is concerned that we will not have enough coaches if we close registration that early. The group discussed the challenge of getting enough parents to volunteer to coach. Ralph suggested that the directors/age coordinators start recruiting coaches now for the Fall season. David G. asked the group to discuss incentives for parents that will volunteer to coach. Dan S. suggested the coach’s child plays for free. David G. suggested discounting the registration fee to \$50 for a coach’s child. Other suggestions from the group included offering “How to be a Coach” clinics and free equipment. The group discussed the pros and cons of offering an incentive. The group did not come to a consensus. David G. suggested that Fall Registration open on May 1st and close June 15th and that we start promoting registration and the need for coaches immediately. George will create the verbiage and Stephanie will put it on the website and social media. The Fall Registration Fee will be \$105 with a \$10 sibling discount. There will be a \$25 late fee for anyone who signs up after the closing date of June 15th. Cassie asked if we should reimburse coaches for LiveScan/Risk Management. There will be no reimbursement.

g. Fall Uniforms

David G. stated that to be in accordance with the new by-laws, we should get two or three bids for uniforms.

h. Medals

Dan D. told the group that Doug has ordered the medals.

i. Shirt Sales (Fan Wear)

Stephanie stated that the vendor has been flaky and she is shopping for a new vendor. She is looking for a vendor that does design work. Perry suggested holding a contest for the T-Shirt design. T-Shirt sales was placed on hold until the Fall.

j. Goal Removal

The dates for goal removal are:

Harveston – May 17th at 9am

The Pit – May 23rd at 9am

VII. Old Business

- a. Board Member Party – No discussion

VIII. Controller's Report

No discussion

IX. Directors and Committee Reports

George Clendinning, Registrar – We have 1700 players registered for Spring and we anticipate approximately 2000 for Fall.

Stephanie Weatherly, Director of Player Relations and Website – Nothing to report

Holly Ostroske, Director of Fields and Equipment - Holly has a U14 coach that is going to prom and needs to change the time of her game. Holly will get with David G. with details.

Yogesh Kohli, Age Coordinator - Nothing to report

Perry Ludwig, Age Coordinator - Nothing to report

Ralph Taylor, Age Coordinator - Nothing to report

Dan Deese, Vice President – U5 division is doing great.

Linda Norton, Director of TOPS – A couple of minor parent issues due to not enough volunteers. Linda would like league to promote that we have community service hours available for high school volunteers.

Dan Settle, Director of Coaches- Dan asked board members to tell coaches and parents not to talk with the refs. There have been a few coaching conduct and parent conduct issues. All issues have been addressed and resolved.

Cassie Whittsitt, Controller - Nothing to report

David Guinn, President - David will follow up with Affinity regarding website and app. David thanked Holly for coordinating fields and equipment. David thanked Dan S. for dealing with coaching issues. David feels that Signature is working and just needs some fine tuning. David shared Dave Haggerty's comments regarding pictures.

Concerns included: long disorganized lines, higher prices, \$5 package option needs to be more prominent, parking was horrible. It was suggested that the staging area be moved back and reduce the number of cameras from 7 to 4. Parent interviews were positive.

X. Good of the Game - Nothing shared

XI. New Business

- a. Board Member Party
- b. Uniforms
- c. Susan G. Komen stuff
- d. T-Shirt Design Contest (FanWear)

XII. Adjourned

George motioned to adjourn the meeting at 8:43pm. Dan S. 2nd the motion. Motion carried unanimously.